**Project Design Phase-I**

**Proposed Solution Template**

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| Date | 22 June 2024 |
| Team ID | SWTID1719933594 |
| Project Name | Project - ShopEZ |
| Maximum Marks | 3 Marks |

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

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| **S.No.** | **Parameter** | **Description** |
|  | Problem Statement (Problem to be solved) | Comparison of products |
|  | Idea / Solution description | Design and implementation of a product comparison feature by using MERN |
|  | Novelty / Uniqueness | Comparing more than two products at once. |
|  | Social Impact / Customer Satisfaction | Economic empowerment through local business support. • Increased accessibility for underserved communities. |
|  | Business Model (Revenue Model) | Transaction Fees: Earn revenue from each transaction. • Subscription Plans: Offer premium features for a recurring fee. • Advertising Partnerships: Collaborate with brands for targeted ads. |
|  | Scalability of the Solution | An e-commerce platform should be scalable to handle increased traffic during peak shopping seasons like Black Friday or Cyber Monday without compromising on performance or user experience. |